Gloucestershire Hospitals **NHS** Foundation Trust

KUDOS PROJECT

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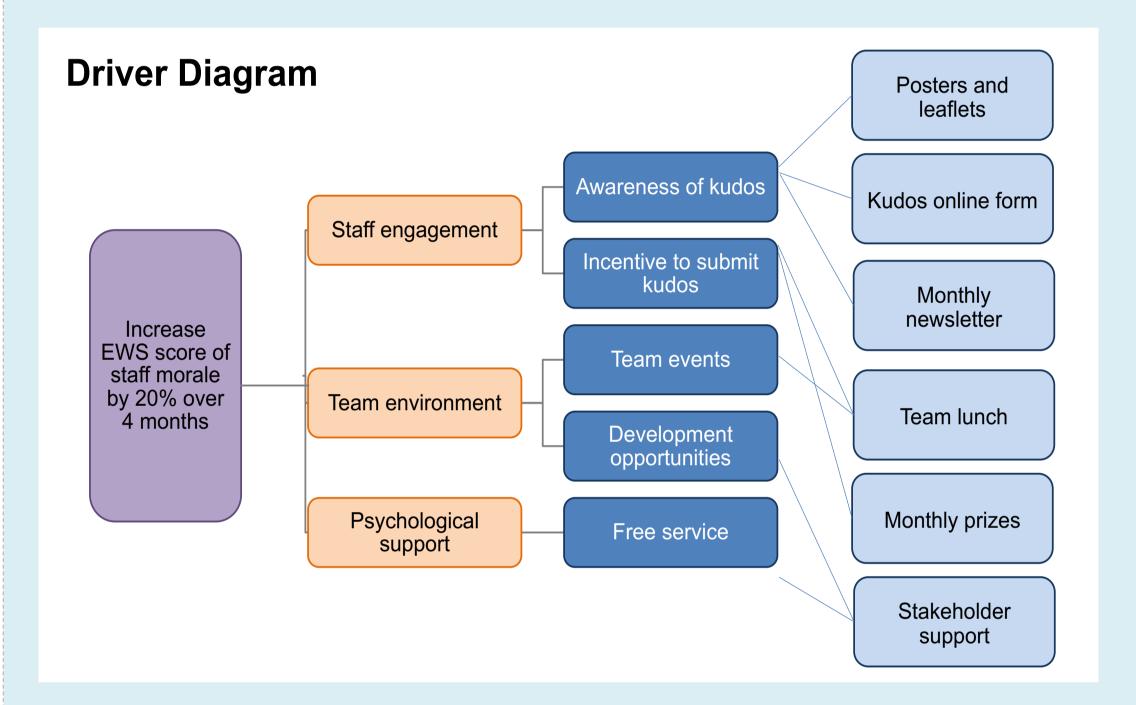
Safety Concern & Improvement Aim

Challenge: To improve morale amongst staff working in medical same day emergency care ward (SDEC). Staff across the hospital are currently battling: high workloads, frequent diminished staffing levels, feelings of isolation, and lack of support and development. Many factors contribute to staff burnout and consequently lead to lower quality of care for our patients. We aim to improve morale in one staff cohort group by facilitating and encouraging inter-practitioner positive feedback.

Aim: To increase a staff cohort's Edinburgh Wellbeing score (EWS) self-reported survey results by 20% over a four-month period in 2024.

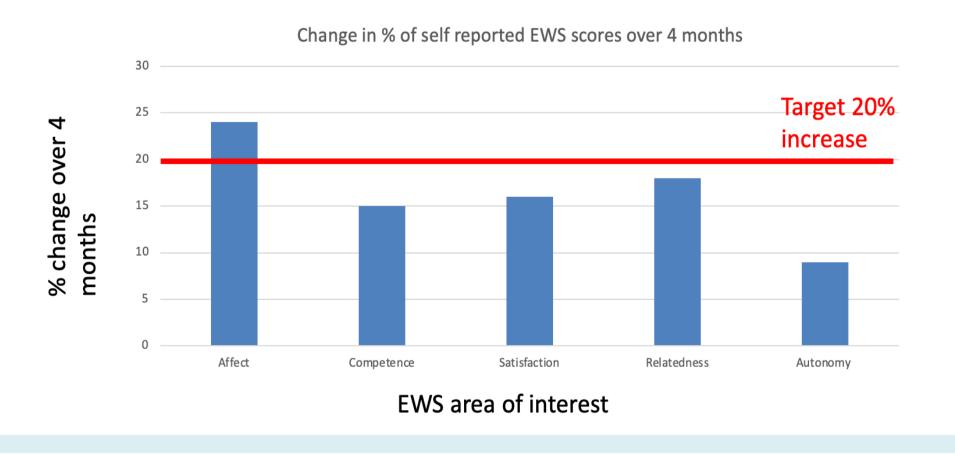
Improvement Team & Stakeholders

- Leaders of KUDOS
- SDEC Matron/Nurse in charge
- SDEC General Manager
- SDEC Kudos champions



Results

				Team engagement question	Pre score %	Post score %	Realised S change
EWS question	Pre score	Post score	Realised % change	I feel valued all/most of the time	43	90	+47
Are you optimistic about the future	320	340	+6%	I receive praise for a standard day at work all/most of the time	25	70	+45
Do you feel useful at work	345	400	+16%	I receive praise for a good clinical outcome all/most of the time	26	80	+54
Do you feel relaxed at work	297	350	+18%				
Are you dealing with problems well	360	371	+3%	I give positive feedback to my colleagues	56	90	+34
Are you able to think clearly	366	410	+12%				
Do you feel close to people	316	374	+18%	I feel like part of a team Positive feedback enhances team morale	70	80	+10
Are you able to make up your own	376	410	+9%				
mind					100	100	
Total	2380	2655	+12%				
				I want to be part of a team that gives positive feedback	100	100	



Next Steps

- Introduce KUDOS and complete a trial period within another department
- Hospital wide change in culture
- Inclusion with other concurrent policies, such as incivility reporting

The Change

KUDOS: an anonymised, quick, and easy, online form to provide positive feedback about a colleague.

Incentivisation with a monthly prize, of a gift hamper, to the colleague with the greatest submissions that month. Holding free team events to boost awareness of the kudos platform and encourage team socialisation. Local posters as daily reminders of how to access the from via a QR code with light-hearted quotes.





Process

PDSA cycle 1A (junior doctors)

- Introduce a positive feedback mechanism (online form) to increase staff morale and EWS score
- Incentivize submission with monthly prizes
- Collect EWS at baseline and 4 months
- Audit ongoing engagement
- Good initial engagement → re-started with a more stable and smaller sample staff group

PDSA cycle 1B (SDEC staff)

- Team lunches to promote engagement and awareness
- Posters on SDEC walls
- Promote in monthly newsletter & staff WhatsApp group
- Good initial engagement, remained difficult to maintain
- Plan to upscale & involve administrative support

Measures

Outcome:

 Increase EWS self-reported score, comparing pre- and post- trial surveys by 20% over the four-month trial period

Process:

- Target: 80% of staff within the test cohort will be aware of the kudos platform
- Target: Increase submissions by 20% in each cycle

Balancing:

- Access to online form private phones, internet connection
- Staff turnover within the trial group
- Change in management
- Clinical serious incidents

Cycle 1B: Trial in SDEC - Focus on maintaining engagement in a stable and smaller group of colleagues

Cycle 1A: Trial in acute medicine
Recognised the challenges
associated with chosen trial cohort

Barriers & Challenges

- Difficult to maintain engagement with staff turnover & leaders out of area
- Requires admin support to scale up

